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Fact Sheet Mothers Matter Centre

The Mothers Matter Centre (MMC) is a virtual, national consortium of organizations dedicated to serving socially isolated and low economic status mothers and their families using our unique mother-to-mother approach. We work with isolated mothers where they live – at home – connecting them with other mothers in their communities who share an intimate awareness of the issues and challenges they face.

Our Mission: to empower isolated, at-risk mothers by helping them develop the knowledge and capacity they need to take control of their lives and become confident parents and engaged citizens.

Vision: to foster a Canadian society where all mothers and children can achieve their full potential and lead enriched lives.

The Mothers Matter Centre will continue to grow and sustain our flagship program, HIPPY, while developing other program innovations such as housing assistance, job-skills training, literacy and language training, healthcare, and more.

HIPPY Program:

Home Instruction for Parents of Preschool Youngsters (HIPPY) is an evidence-based program that works with families in the home to support parents, primarily mothers, in their critical role as their child's first and most important teacher. As the foundational program of the Mothers Matter Centre, HIPPY Canada has transformed more than 40,000 lives.

Developed in Israel some 30 years ago, today, HIPPY is offered in eight countries around the world. Since its debut in Canada, the HIPPY program has expanded to 25 sites in six provinces: British Columbia, Alberta, Saskatchewan, Manitoba, Ontario, Quebec, and Nova Scotia. There are two branches led by program directors: [Aboriginal HIPPY in Canada](#) and [Multicultural HIPPY in Canada](#). While the core of the program remains the same, each branch has modified the curriculum and the delivery strategy to address cultural requirements. The HIPPY programs are operated by settlement and Aboriginal social purpose organizations (SPOs) and First Nations communities.